**Bean & Bloom – Mobile App Case Study**

**Design Link**: <https://www.figma.com/design/uZ29edSjmSwfvDoUfoFmk4/Bean---Bloom?node-id=0-1&t=vRC8wz5taXtxt182-1>

**Prototype Link**: <https://www.figma.com/proto/uZ29edSjmSwfvDoUfoFmk4/Bean---Bloom?node-id=0-1&t=vRC8wz5taXtxt182-1>

Screens screenshot of a screenshot of a screenshot

AI-generated content may be incorrect.

**Overview**  
Bean & Bloom is a warm, user-friendly mobile app designed for a cozy, pet-friendly coffee shop. The app enables users to register and get notified when the café launches, creating excitement and engagement before the grand opening.

**Objective**  
To create a clean and modern mobile experience that reflects the brand's cozy, welcoming atmosphere and helps users stay connected.

**Key Features**

* Home Screen: Brand story and launch teaser
* Registration: Simple sign-up interface with call-to-action
* Confirmation Screens: Clean, friendly messages with sharing options
* Visual Design: Soft beige tones with coffee-themed imagery
* Share with Friends: Integrated social media buttons for reach and promotion

**Design Tools**

* Figma
* Adobe Photoshop (minor visual editing)

**Design Goals**

* Friendly and accessible UI for casual users
* Soft visual theme to reflect warmth and comfort
* Focus on simplicity with minimal steps for user flow

**My Role**

* End-to-end mobile app UI/UX design
* Prototyping of screen flows and interactions
* Color and typography alignment with brand

**Outcome**  
A light, engaging mobile app experience designed to support a coffee shop's digital presence and pre-launch promotion.